

42,500 companies "opt in" to receive mch including...

Shire Hotels Ltd, Mid Cheshire Hospital Trust, City of Sunderland Council, Birmingham Hippodrome Theatre, Gifford Fox plc, HSBC plc, British Airways, Calor Gas Ltd, Royal Worcester China, Chevron Aerospace, Viking Office Supplies, Manchester College Of Arts & Technology, ICI Paints, Volvo Financial Services, Hitchin Foods plc, Lynx Financial Systems, Ilford, TNT, Castrol International, Norwich Union, Sven Christiansen Plc, Cyrus Electronics, United Services South Ltd, Lignacite Ltd, George Hammond plc, Open Holidays Ltd, John Martin Construction Ltd, Arena Travel, W.H Brakspear & Sons plc, Iveco Ford Trucks, Apollo Fire Detectors Ltd, Greenshields JCB, Moss Plastic Parts Ltd, Marshall & Galpin, Toshiba Medical Systems Ltd, Bioforce UK Ltd, Richmond Homes (Scotland) M J Gleeson Group Plc, Inventec Scotland Corporation, Mannesmann Oil & Gas, Sunvic Controls, Melville Dundas Ltd, Perth Theatre, East Dumbartonshire Council, Claymore Dairies Ltd, Young & Gault, Scottish Drugs Forum Ltd, National Museums of Scotland, Dalkia Utilities Services plc, Tods of Orkney Ltd, Basepoint Plc, Upton McGougan plc, Eurobond, Weatherbeeta, Maurice Lay Distributors, WookeyHole Caves Labcaire Systems Gazco Ltd, Red Funnel Group CastleOak Construction, Market Refreshment Ltd, Europlas, Haskins Garden Centres, Spirax Sarco EEF Western, Renishaw plc, King Sturge, The Cadarn Housing

MCH Subscribers by industry classification:

IT & Software, Engineering, Manufacturing, Aerospace & Defence, Banking & Financial Services, Insurance, Automotive, Tourism & Leisure, Entertainment, Health & Fitness, Pharmaceutical, Medical & Hospital Trusts, Building & Agriculture, Construction, House & Home Improvement, Government Bodies, Charity & Non Profit Organisations.

and here is what some of them say...

"Good book, filled with useful contacts"
WOODBOURNE PRIORY HOSPITAL

"An excellent collection of all the products & services a marketing professional would need."
HEYCO LTD

"Good source of information on local suppliers."
REXAM THIN WALL PLASTICS

"Looks good, clear format, quality publication."
WESTERN INDUSTRIAL PRODUCTS

"Useful resource which I refer to in prepping project tender invitations."
ENERGY CRANES INTERNATIONAL LIMITED

Make **MCH** part of your **marketing strategy** and target your profile to the right people.

m

arketing and creative

handbook Online

Visitors to the mch site are actively seeking people who can provide the marketing and creative services that they need.

Through a combination of over **40,000** subscribers who opt in to receive the printed version and

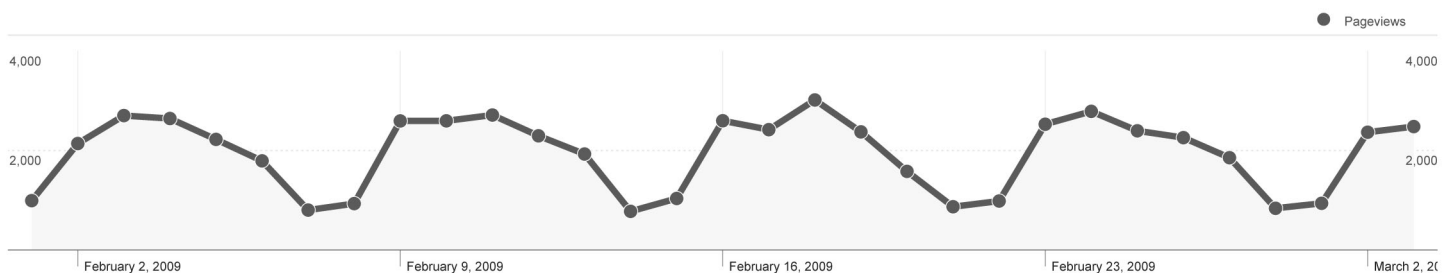
a naturally high google positioning, the mch site receives over **42,900*** unique visitors every month

www.mch.co.uk

Content Overview


Feb 1, 2009 - Mar 3, 2009

Comparing to: Site



Pages on this site were viewed a total of 60,513 times

 60,513 Pageviews

 42,926 Unique Views

It is always important to get the right sort of visitors to your site, mch does this for you and with links starting at £150 they represent exceptional targeted value.

tel:0117 944 6144

*Stats provided by Google Analytics

NEW FORMAT 2009/10

210mm SQUARE



BOOKING FORM

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South, South West & South Wales

London & South East

Scotland

Midlands & North

Central London (Online)

display rates

full page £975

1/2 page £875

1/4 page £775

50 x 90 £575

35 x 90 £475

also available; other sizes, mono ads,
back cover, inside and outside covers

all rates + vat.

lineage rates

editorial £ 390

a grey or coloured background

full contact details and 40 words of copy.

company profile £245

In bold type over 4 lines

with information about your areas of specialisation, preferred clients etc.

online handbook rates - *ww.mch.co.uk gets over 43,500 unique visitors every month*

link £150 – logo link £395 – banner (solus, top of section) £595

regional homepage banner £895 per year - online advertorial feature page £895 (6 months)

enter choices here

web address _____

size _____

section heading(s) _____

link strapline

8 Words max.

company name _____ authorised by _____

standing order option over 6 months available with orders of £400+

please sign _____

total £ _____ + vat

Fax to: 0117 944 6377 or email: admin@mch.co.uk

contact name for copy/artwork _____ email address _____