

# NEW FORMAT 2009/10

210mm SQUARE



**BOOKING FORM**

38 montpelier court | station rd | montpelier | bristol bs6 5ea

South, South West & South Wales

London & South East

Scotland

Midlands & North

Central London (Online)

## display rates

full page £975

1/2 page £875

1/4 page £775

50 x 90 £575

35 x 90 £475

also available; other sizes, mono ads,  
back cover, inside and outside covers

all rates + vat.

## lineage rates

**editorial £ 390**

*a grey or coloured background*

*full contact details and 40 words of copy.*

**company profile £245**

*In bold type over 4 lines*

*with information about your areas of specialisation, preferred clients etc.*

**online handbook rates** - *ww.mch.co.uk gets over 43,500 unique visitors every month*

link £150 – logo link £395 – banner (solus, top of section) £595

regional homepage banner £895 per year - online advertorial feature page £895 (6 months)

enter choices here

web address \_\_\_\_\_

size \_\_\_\_\_

section heading(s) \_\_\_\_\_

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## link strapline

8 Words max.

\_\_\_\_\_

company name \_\_\_\_\_ authorised by \_\_\_\_\_

standing order option over 6 months available with orders of £400+

please sign \_\_\_\_\_

total £ \_\_\_\_\_ + vat

**Fax to: 0117 944 6377** or email: [admin@mch.co.uk](mailto:admin@mch.co.uk)

contact name for copy/artwork \_\_\_\_\_ email address \_\_\_\_\_